

Care & Rehabilitation
Expo China 2018

2018. 10. 11-13

China National Convention Center
Beijing, China

Post Show Report



Host:
China Disabled Persons' Federation

Co-Organizer:
Guangzhou Poly Jinhan Exhibition Co., Ltd.

Organizer:
China Assistive Devices and Technology Centre for Persons with Disabilities
Beijing Disabled Persons' Federation

350

Exhibitors

25,000m²

Exhibition Area

50,000

Visitors

30

Professional
Forums

Overview

Care & Rehabilitation Expo China 2018 (CR Expo 2018) was successfully held on October 11 to 13, 2018 in China National Convention Center in Beijing.

As the largest care and rehabilitation exposition in China, CR Expo 2018 had a comprehensive display of innovative products and technological achievements in devices for care, rehabilitation and assistance. The exhibition made quantum leaps with respect to exhibition area, number of exhibitors and visitors, and internationalization. As a platform for greater industrial exchanges and cooperation, the exhibition paves the way of future industry development.



Exhibitors

- 350 brand-name enterprises specializing in assistance equipment, medical care, rehabilitation, barrier-free living, elderly care services, and other professional sectors
- Overseas and Taiwan pavilion gathers more than 100 internationally recognized enterprises, accounting for more than 30% of total exhibitors
- Innovative technologies such as 3D printing, bionics-based intelligence, AR, VR and human-computer interaction, empowering traditional assistance equipment



Exhibitors' Geographical Distribution

69%

Domestic

31%

Overseas

CR Expo 2018 brings together well-known companies from 22 countries and regions such as Germany, Iceland, Canada, Japan, Italy, Israel, South Korea, the US, Taiwan and Mainland China.

Top Exhibitors



Satisfaction of Exhibitors

89%

Exhibitors were satisfied with the result of the exhibition

82%

Exhibitors reached their goals

86%

Exhibitors will participate in next session

Exhibitors Testimonials

The CR Expo targeted at the disabled and the elderly. The expo has received many clients. Meanwhile, through getting to know the development level of peers by this platform, factories also embraced more mature technology.

—Dong Lingjie, the founder of Hangzhou Rejoin Technology Co. Ltd.

The Expo is an excellent platform for us to promote new products, since the audience at site experienced products more instead of just seeing them like before. Technology is changing rapidly. We need to observe and learn from peers. This CR Expo is more internationalized, which is actually the third largest care and rehabilitation expo in the world.

—Liao Youfeng, the executive director of Guangdong Kaiyang Medical Technology Group Co.,Ltd.

As a Taiwan company, it is the first time that we participate in the largest rehabilitation and care expo in mainland. The site is filled with audiences, and the results is great. Our products are popular at the expo and win the awards of products innovation contest, which strengthens our confidence in going global.

—Ke Youlun, Vice president of FREE Bionics Taiwan Inc.

With the improvement of barrier-free facilities in China, we attach more importance to advanced experience and solutions displayed here each year. CR Expo 2018 achieved a higher level in standard, and witnessed a larger scale and visitor flow than last year.

—Bruce Boulanger, President Business Region Asia of Permobil Asia

This session Canadian companies come here together for the bright prospect of China's assistive devices market and the authority of the expo. We hope to take this opportunity to expand deeper cooperation in assistive devices between China and Canada. The Forum on China-Canada Cooperation in Assistive Devices convened during the same period is also of great significance, which promotes exchanges and docking between companies of both countries.

—Christopher Loan, Commercial attache and the first secretary of Embassy of Canada to China

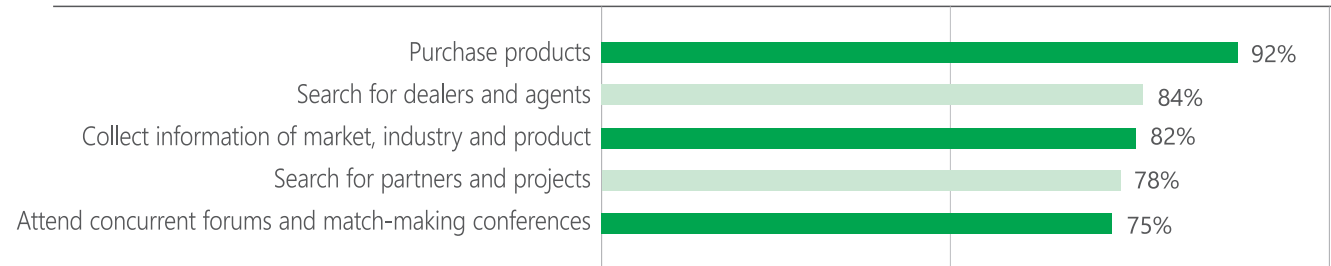
Our company has participated in the exposition for 11 consecutive years. CR Expo 2018 hold competitions and forums to help audience understand products and technologies, and look ahead at industrial trends. More counterparts take part in it to satisfy the needs of the disabled for various products and services.

—Wang Ming, Sales Director of Beijing Goodoing Speed Smart Technology Co., Ltd.

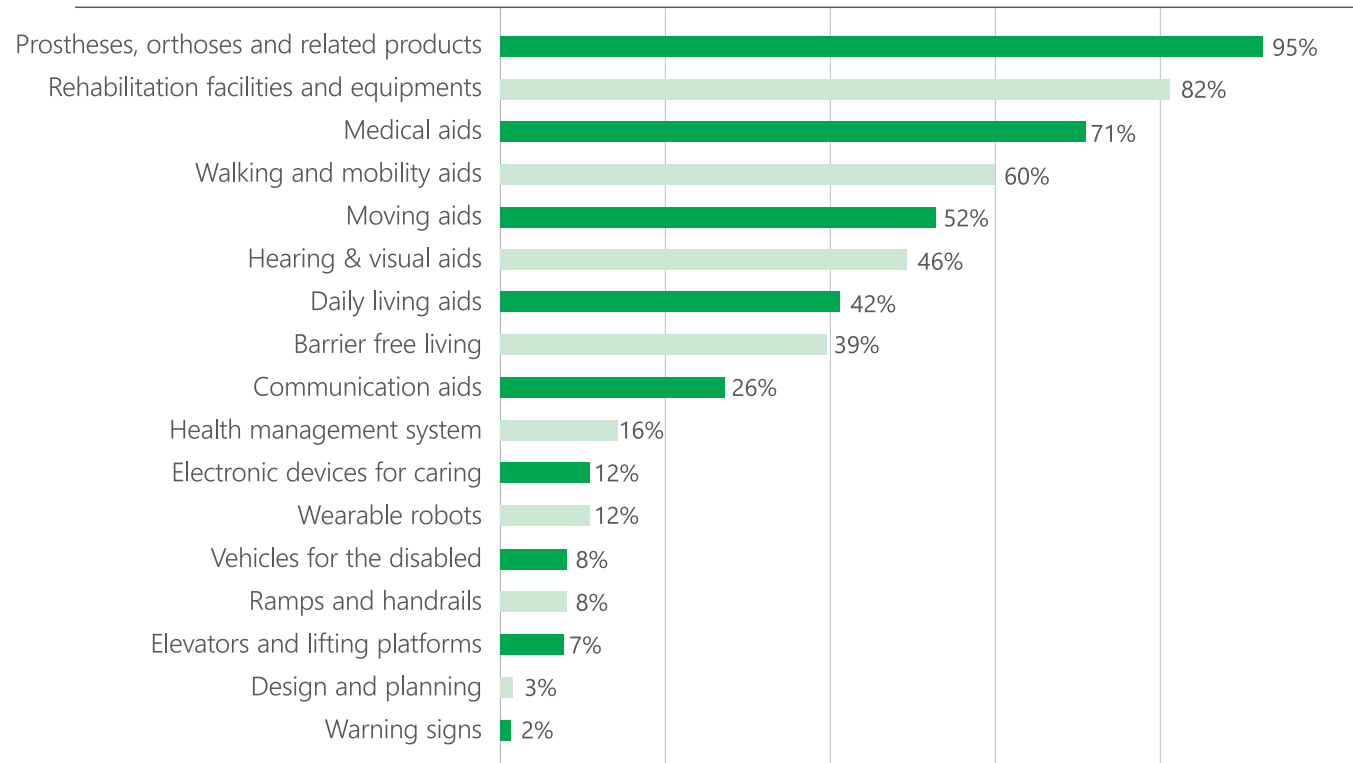
Visitors



Purpose of visit



Visitors' Interest



List of Visitors (Partial)

CR Expo 2018 received nearly 230 group visitors, including disabled persons' federations, assistive devices centers and rehabilitation centers from districts, cities and provinces in China.

China Foundation for Disabled Persons	Aids for the Disabled Resource Center of Gansu Province
China Blind Person's Association	Guizhou Disabled Persons' Federation
China Association of the Deaf and Hard of Hearing	Ningxia Disabled Persons' Federation
China Association of People with Physical Disabled	Ningxia Rehabilitation Center for the Disabled
China Association of Rehabilitation of Disabled Persons	Baotou Disabled Persons' Federation, Inner Mongolian Autonomous Region
Shaanxi Disabled Persons' Federation	Beijing Disabled Persons' Federation
Xianyang Disabled Persons' Federation, Shaanxi Province	Beijing Barrier-free Environment Promotion Center for the Disabled
Shangluo Disabled Persons' Federation, Shaanxi Province	Beijing Rehabilitation Services Guidance Center for the Disabled
Binzhou Disabled Persons' Federation, Shaanxi Province	Beijing Foundation for the Disabled
Shandong Provincial Rehabilitation Center	Chengdu Disabled Persons' Federation
Shandong Disabled Persons' Federation	Chengdu Labor and Employment Center for the Disabled
Hebei Disabled Persons' Federation	Chengdu Rehabilitation Care Guidance Center for the Disabled
Henan Disabled Persons' Federation	Chengdu Employment Services Center for the Disabled
Henan Provincial Assistive Devices and Technology Centre for Persons with Disabilities	Zhengzhou Service Center of Assistive Devices
Sanmenxia Disabled Persons' Federation, Henan Province	Guangzhou Service Center of Assistive Devices
Jianxi District Disabled Persons' Federation, Luoyang, Henan Province	Shenzhen Comprehensive Services Center for Disabled Persons
Xishan District Disabled Persons' Federation, Kunming, Yunnan Province	Shenzhen Association of Rehabilitation for the Disabled
Bai Autonomous Prefecture Disabled Persons' Federation, Dali, Yunnan Province	Yingkou Disabled Persons' Federation
Guangyuan Disabled Persons' Federation, Sichuan Province	Yingkou Assistive Devices and Technology Centre for Persons with Disabilities
Guangyuan Municipal Rehabilitation Center for Disabled Persons, Sichuan Province	Zhenjiang Disabled Persons' Federation
Jilin Provincial Assistive Devices and Technology Centre for Persons with Disabilities	Changzhi Disabled Persons' Federation
Liaoning Services Center for Disabled Persons	Wuchang District Disabled Persons' Federation, Wuhan City
Fuxin Disabled Persons' Federation, Liaoning Province	Wuhan Rehabilitation Services Center for Disabled Persons
Jiangxi Provincial Prosthetics Center for Disabled Persons	Taizhou Disabled Persons' Federation
Jiangxi Provincial Prosthetic Orthopaedic Technology Center for Disabled Persons	Taiyun Disabled Persons' Federation
Dexing Disabled Persons' Federation, Jiangxi Province	Zhanjiang Service Center of Assistive Devices
Nanchang Disabled Persons' Federation, Jiangxi Province	Shenyang Disabled Persons' Federation
Jiangsu Disabled Persons' Federation	Shaoyang Rehabilitation Center for Disabled Persons
Jiangsu Provincial Assistive Devices and Technology Centre for Persons with Disabilities	Yangshuo Disabled Persons' Federation
Jiangsu Provincial Service Center of Assistive Devices	Yangzhou Rehabilitation Management Center for Disabled Persons
Laohekou Disabled Persons' Federation, Hubei Province	Korean Autonomous Prefecture Disabled Persons' Federation, Yanbian
Guangdong Provincial Rehabilitation Center for Disabled Persons	Disabled Persons' Federation of Zhifu District in Yantai City
Shanwei Disabled Persons' Federation, Guangdong Province	Xuancheng Disabled Persons' Federation
Heyuan Disabled Persons' Federation in Guangdong Province	Xingtai Disabled Persons' Federation

(*Random List)

List of Visitors (Partial)

CR Expo 2018 received professional visitors from special hospital departments (of rehabilitation, orthopaedics, pediatrics etc.), industrial associations, elderly care organizations, special education schools, research institutes, trading companies of rehabilitation care and other fields for exchanges and procurement.

China Association of Productivity Promotion Centers (CAPPCC)	NCI Rehabilitation Hospital
Chinese Medical Association	National Research Center for Rehabilitation Technical Aids
China Association of Rehabilitation Medicine	Beijing Cherish-Yearn Elderly Care Services Co., Ltd.
China Association of Social Workers	Zhongan Livelihood Elderly Care Co., Ltd.
China Association of Social Welfare and Senior Service	Beijing Hexihui Nursing House
China Silver Industry Association	Guoan Senior Living
China Chamber of Commerce for Import & Export of Medicine & Health Products	Zhongtian Yinian Elderly Care Service (Beijing) Co., Ltd.
China Ageing Development Foundation	Zhongmin Tianfu Silver Industry Investment (Group) Co., Ltd.
China Association of Assistive Products	China Life (Tianjin) Eldercare and Health Protection Co., Ltd.
Beijing Society of Audiology	Bluetown Elderly Care Group
Beijing Association of Assistive Devices	Beijing Heyici Eldercare Products Co., Ltd.
China Health & Senior Care Industrial Alliance	Beijing Anxin Silver Industry Investment Co., Ltd.
Chinese Health Association (Elderly care Branch)	SDIC Senior's Living Apartment
China Association of Rehabilitation of Disabled Persons	Dalian VITUP Health Care Community
The First Affiliated Hospital, Sun Yat-sen University	Institute (Department) of Special Education of Faculty of Education, Beijing Normal University
China-Japan Friendship Hospital	Institute (Department) of Special Education of Beijing Union University
Beijing Tongren Hospital, CMU	Nanjing Normal University of Special Education
Beijing Zhanlanlu Hospital	Xiamen Special Education and Rehabilitation Research Center
Beijing Jishuitan Hospital	Beijing School for the Blind
Wang Jing Hospital of CACMS	Hefei Teshu Jiaoyu Zhongxin
Beijing Tian Tan Hospital, Capital Medical University	Nanjing School for the Blind
Beijing Geriatric Hospital	Yangzhou Special Education School
Beijing Children's Hospital, Capital Medical University	Zhuozhou Special Education Center, Hebei Province
Beijing Hospital of Traditional Chinese Medicine	Beijing Tongrentang Health Pharmaceutical Co., Ltd.
Beijing ITECH Rehabilitation Hospital	Shanghai Hexi Health Management Co., Ltd.
Zhejiang Eye Hospital	Techmain Deyuan Health Management Co., Ltd.
Shandong Police Hospital	Guokang Health Industry Group Co., Ltd.
Henan Provincial People's Hospital	Beijing Guoling Smart Health and Silver Industry Development Center
Fujian Medical University 2nd Affiliated Hospital	Hengqin Shanhe Health Industry Co., Ltd.
Guizhou Provincial People's Hospital	Yiyangkang (Beijing) Health Management Co., Ltd.
Shenyang Military General Hospital	Beijing Ruifeng Tianyou Health Management Co., Ltd.
Huadong Hospital	New Era Health Industry (Group) Co., Ltd.

(*Random List)

Satisfaction of Visitors

96%

Visitors were satisfied with the results of the exhibition

85%

Buying decision makers

51%

Buying decision advisers

Visitors Testimonials

“ As a governmental organization, we come here for products for the visually impaired. We have already realized the cooperation intention with one Korean company at the CR Expo. Apart from the assistive devices for the blind, we also experienced the assistive devices for different disabled groups with rich categories. We hope that the organizing committee will introduce more quality companies.

—Antonenka Mikhail, Vice-Chairman of the Belarusian Association of Visually Impaired People

“ Ophthalmologists in China don't attach enough importance to low vision. In CR Expo 2018, the forum on low vision well popularized relevant knowledge and its rehabilitation ophthalmologists all over China, so that they can provide better rehabilitation services to patients.

—Professor Sun Baochen, Beijing Tongren Hospital, CMU and Beijing Institute of Ophthalmology

“ We mainly focus on products meeting the demands of the elderly, so as to relieve gradually marginalized reality problems of the old. At the CR Expo, we have conducted in-depth negotiation with one manufacturer of assistive devices for the elderly and disabled, and have already established partnership with it.

—Zhu Yuanyuan, Vice President and General Manager of rehabilitation and medical care of Tianmai Deyuan Health Management Group

“ We have participated in Care & Rehabilitation Expo for many years. CR Expo 2018 had improvements in the size of exhibitors, variety of products and technologies. It not only provided a display and cooperation platform for enterprises, but also represented the development trends of the industry.

—Xu Yan, Head of a department of Beijing Ruixin Antai Health Management Center

30

Professional
Forums

80

Speakers

10,000

Conference
Attendees

Concurrent Events

- International Summit on Disability and Development
- The 9th International Low Vision Rehabilitation Forum
- 2018 Ossur New Product Launch Event
- China Rehabilitation and Senior Care Submit Forum
- China-Canada Rehabilitation and Assistive Device Forum
- The 8th International Forum on Assistive Technology Innovation and Adaptation Services
- Award Ceremony of Care & Rehabilitation Expo China 2018 A+ Innovative Products Contest
- 2018 Inclusive International Forum on Education and Assistive Devices Applications for Developmental Disabled Children



Media Coverage



Mass Media: People's Daily, China News Service, China Daily, Beijing Daily, Workers' Daily, China Times, China Philanthropy Times, Science and Technology Daily, Economic Daily

TV & radio: China Central Television, China Beijing Television, ETtoday, Beijing People's Broadcasting Station

Overseas media: Bauhinia Magazine, Health Essence of Asia, Trade Winds, Healthnews, Uho, PChome, lushe, Line-today, HiNET, eNews

Online media: people.com.cn, cctv.com, youth.cn, china.com.cn, huanqiu.com, qianlong.com, ifeng.com, sina.com.cn, 163.com, sohu.com, ZAKER

Professional media: Disability in China, Chinese Scientific Journal of Hearing and Speech Rehabilitation, Shenzhou Pension Magazine, Global Ageing Magazine, Journal of Modern Medical & Health, cndcm.cn, kfyx.cn



Care & Rehabilitation Expo China 2019

2019.10.10-12

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Beijing, China



www.crexpo.cn



Contact

Tel : +86(0)20 8989 9600

Fax : +86(0)20 8989 9111

Email : CRCinfo@polycn.com

